

2019-2020 District Goals



District: District 12 I
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 20% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 20% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.

LEARNING FOR EVERY LION

Custom goal and action items

I would like to have President, Secretary Treasurer of every Club participate in at least one (1) District or Multi District Meeting. I will contact each Club and explain why every leader needs to attend meetings..It is very beneficial to explain to all Members how important it is to attend Meetings and Educational Meetings in order to become Members as LCI would like to have them become...They would learn how to get more Members and have Meetings where they learn how Lions Serve others in the various communities, in disasters, feeding the poor, helping rebuild homes that have been flooded or burned all kinds of catastrophes...plant trees to help us have less soil erosion...there are many other things we could do..When we all work together we can accomplish many things...

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	10
2nd Quarter	12
3rd Quarter	13
4th Quarter	15

By the end of the 4th quarter, the district will add a total of 50 new members.

Action Items:

My district will establish 2 club branch(es).

My district will induct 5 new Lions under 40 years old.

My district will convert 5 Leos to Lions.

My district will organize at least 3 membership growth event(s).

All clubs in my district will set individual membership goals.

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	1	20
2nd Quarter	0	0
3rd Quarter	1	20
4th Quarter	0	0

By the end of the 4th quarter, the district will start 2 new clubs.

With a minimum of 40 charter members.

Action Items:

My district will organize 2 Leo Club(s).

My district will start 1 Speciality Club(s).

We have a Sensory Garden for the Blind...We plant flowers, trees, Rose bushes, build an Area for children with different animals in the garden an have a list of the different animals and let the children find them and mark on the page as they find them.

Many of the older people who help enjoy planting seeds, weeding and just working in the soil...Boy Scouts make benches...nice for the older adults to sit and just watch butterflies, birds, etc..

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	0
2nd Quarter	1
3rd Quarter	0
4th Quarter	1

By the end of the 4th quarter, the district's membership drops will not exceed 2 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

My district will survey former members to better understand and evaluate how to improve member satisfaction.

NET GROWTH GOAL

50	+	40	-	2	=	88
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 100 people.

Action Items:

Of the total number of people served in my district, 20 people will be youth (under 18 years old).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 35 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 50 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 20% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 250.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 250.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 5 Model Club commitments for Campaign 100: LCIF Empowering service.

ADVOCATE

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding